

LET YOUR PERSONAL STORY COME TO LIFE

Homes today reflect more and more a personal story – told by memories, important trinkets and beautiful pieces collected along the journey of life. Our homes turn into a stage for lifes theatre and so the scene is set for Shepherd to help make homes even more beautiful. Once you have decorated with sheepskin and wool or put your bare feet in a pair of sheepskin slippers you can't live without them.

We love wool, sheepskin and genuine quality. To us Shepherd stands for combining great Scandinavian design and craftmanship. Products to live with – and to enjoy for a long time.



Pillow Lina, seat Cushion Ida, pillow Alice, Tina and Marina



Sheepskin Ella and pouffe Sara



Sheepskin Ella and slippers Pernilla





Pillow Marina and Lin



Pillow Anita, sheepskin Sanda, wool plaid Lucy, pouffe Anja, rug Ebba and slippers Lina

Sheepskin Torsha

Sheepskin Visby

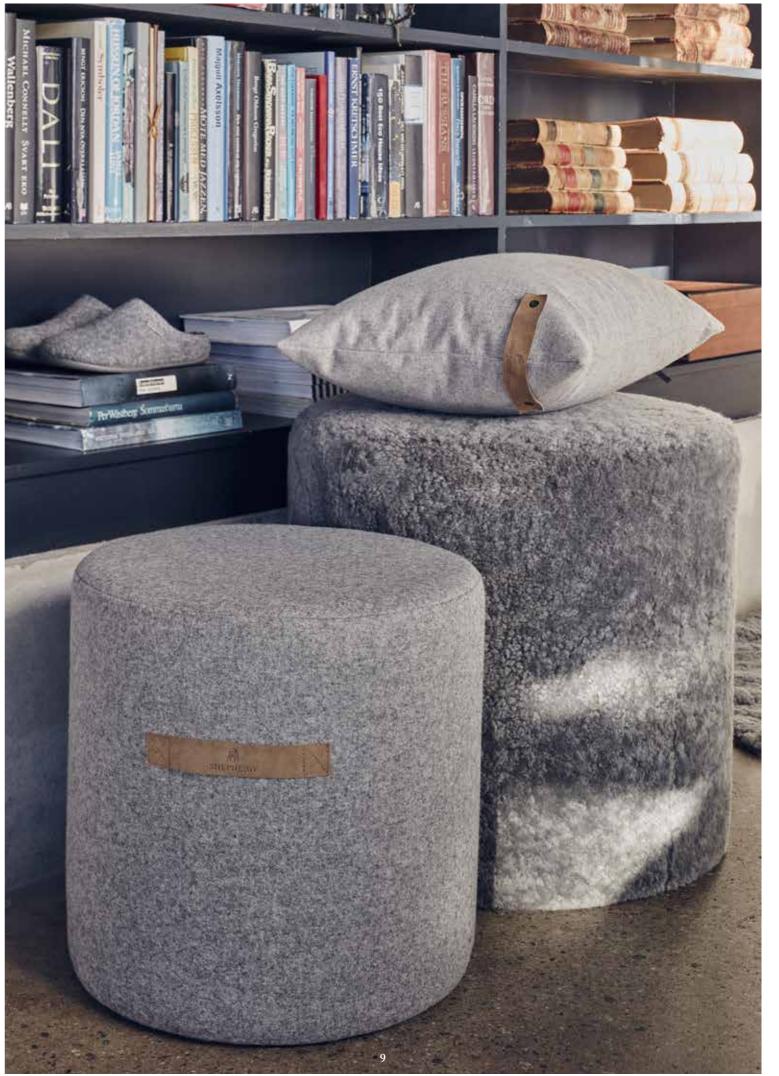




Sheepskin Torshavn and Visby, table mat Vilma



Seat cushion Sindra, pillow Lina and Marina



Pouffe Sara and Frida, pillow Tina and slippers Jon/Cilla





Rug Ebba, sheepskin Sanda, pouffe Sara, pillow Anita and Tina and plaid Leia



Pouffe Frida, sheepskin Ella and Torshavn





Pouffe Anja, sheepskin Ella and slippers Anne







Sheepskin Sanda and Ella, pillow Lina, seat cushion Moa and Ellen, pouffe Frida and table mat Vilma.

OUR PHILOSOPHY

There is a word that Shepherd has followed since the very beginning, a word that has guided us throughout the years - Natural.

It is at the core of everything we do.

Perhaps it is because of the meadows, the grazing cows and the forest we have just around the corner outside our head office in Svenljunga, Sweden. Or because of our deep passion for craftmanship and sheepskin.

Quality and control also comes naturally for Shepherd. That's why we take responsibility for the whole chain – from the buying and preparation of the rawskins, to the final product.

Our skilled craftspeople still do most of the work by hand. With more than seven decades worth of experience, we know that hands and fingers are unbeatable tools when it comes to taking care and producing the right feel. Natures own tools.

Working with sheepskin never ceases to enthral us. The skins living structure and texture makes each product unique. Complete in its own right; Completely natural.



Sheepskin Visby and Sanda

ALL THE ANSWERS YOU NEED

We receive more and more questions about our sheepskin rugs, slippers and home accessories. We are very pleased about that, because it shows that people are just as concerned about the environment and animal welfare as we are.

Where do Shepherd's sheepskins come from?

Most come from New Zealand, Australia, the UK, Iceland or Sweden, although we are constantly on the lookout for beautiful sheepskins all over the world. To be sold as a Shepherd sheepskin, however, it must satisfy our strict requirements concerning the quality of care of the sheep.

Shepherd do not accept any form of mulesing and we guarantee that no products from us come from sheep exposed to this. There are provisions regarding the environment of the sheep, and it is included in our Code of Animal Treatment. All our skins come from sheep who have been well taken care of, and have been free-roaming in a natural environment.

Do you work with REACH?

We comply with the EU's chemicals legislation. In addition, we continually take random samples of our products that are tested by SATRA, an independent analysis institute in the UK.

How are Shepherd products prepared and made?

In order to be able to guarantee that the products are made under decent conditions and maintain the highest quality, we have our own factorie. It means we can keep a check on the entire chain, from the tanning and dressing of the hide to the stitching and the finished product.





If something is called a sheepskin product, does that mean it is made solely of sheepskin?

Shepherd guarantees 100 % sheepskin in our products, so called doubleface. That means that the sheepskins natural properties will come to your benefit, and that you have a product of excellent quality.

Are sheep reared and slaughtered simply for the sake of the sheepskin?

No, not for Shepherd. Our sheepskins are a by-product of the meat industry. We make use of the material that would otherwise go to waste.

What is lanolin?

Lanolin is the natural grease that occurs in a sheeps wool. Lanolin is used in products such as skin creams for its healing properties, and is very good for bare feet. What's more, it is dirt-repellent.

Can sheepskin be washed?

Sheepskin is naturally dirt-repellent, but if it needs to be washed it is very easy to do so. Wash by hand, in lukewarm water with a mild soap solution. Stretch and ruffle up the wet sheepskin rigorously. Dry it in a warm room, but not immediately next to or on a heater. To get the skin looking really great again brush it with a soft brush.

Learn more about how to take care of your Shepherd products and how Shepherd are responsible when looking after the environment. www.shepherdofsweden.se

